

Approach to Environmental Responsibilities

Dotted Eyes has a firm commitment to its environmental responsibilities. Education and training for staff covers environmental issues at induction and is detailed in the staff handbook. Refinement of policy is publicised electronically and at monthly company meetings.

The environmental policy is modeled on the requirements of ISO14001, though it does not yet have formal EMS certification.

It is the responsibility of the Professional Services Manager to monitor business activities on a scheduled and frequent basis and each employee's responsibility to minimise waste and pollution. Directors monitor and review performance against the policy annually. This covers business activities in the past, present and future.

In the course of operations and within resource constraints, we will improve environmental performance by:

- Conserving energy, water and other resources, particularly non-renewable;
- Reducing waste through re-use and recycling and by using refurbished and recycled products where economical and suitable;
- Ensuring products sourced from wildlife e.g. paper, are from sustainable sources.

Dotted Eyes shall enable customers to meet their environmental responsibilities, for example by replacing printed maps and correspondence with electronic communications.

Sustainable Development

We recognise our responsibility to mitigate the effects of our operations. Dotted Eyes incorporates sustainability considerations into each project plan for a customer at project inception. This methodology is proven to reduce the impact on the environment of both the customers and our own operations.

Natural resource use: Our business has a negligible effect on natural resources in its own right. Several customers, including those investing in sustainable power generation capacity or aggregate extraction businesses, use our products and services to improve their own efficiency in using natural resources.

Energy/water use: Operating in a modern office building, energy and water use is minimal. Our business meters the use of energy and water, measuring actual consumption against annual targets for reduction.

Travel/transport: We avoid making unnecessary journeys, for example organising conference calls, Voice Over IP (VOIP), Internet-based demonstrations and Virtual Private Networks (VPN) to facilitate working from home. Where journeys are unavoidable, public transport is the preferred mode. Several customers, as well as ourselves, use our products and services to minimise the amount of travelling where that is unavoidable (for example in scheduling routes for road gritters).

Waste/recycling: Waste output is very low in the business, and limits are set on the amount of non-recycled waste. Both the local authority and suppliers provide services for recycling such items as paper and printer supplies.

End-of-life management: The provision of GI systems and solutions does not involve delivery of tangible products, other than recyclable documentation and optical media where required. Customers are encouraged to use the online facilities we offer to avoid the need to publish and distribute CD or DVD media.

Equipment Production and Disposal

Dotted Eyes shall minimise any requirement to dispose of equipment within the business and in the delivery of customers' solutions. This is achieved both by controlling the acquisition of equipment and by managing it in such a way as to optimise its useful life.

Any equipment bought for the business shall be bought solely from reputable suppliers. We routinely collect environmental policy statements from key suppliers and seek alternative suppliers, if necessary.

Any paper and plastic waste we generate shall be recycled. Any confidential paper waste is shredded before recycling. Used printer media is returned to the supplier for recycling. Where possible, the equipment used to deliver products and solutions shall be minimised. As an example, help manuals for our software products are distributed electronically, rather than in hard copy form.

Electrical and electronic equipment shall be disposed of in accordance with the WEEE Directive, 2006. Should it be necessary for us to procure hardware on behalf of the customer, we do so in accordance with the WEEE Directive.